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Age Defy DERMATOLOGY AND WELLNESS™ Comes To The Spa At Pebble Beach™!
Unique Collaboration Of Medically-Supervised Skin Care And World-Class Spa Pampering

PEBBLE BEACH, CALIF. (July 1, 2007) – Age Defy DERMATOLOGY AND WELLNESS™, Silicon Valley’s largest cosmetic dermatology medical center, is pleased to announce the opening of its newest clinic at The Spa at Pebble Beach™. Together, Age Defy and The Spa combine medically-supervised treatments with world class Spa pampering in a setting as exquisite as the links themselves. Spa guests now enjoy a variety of physician-strength, “low downtime” services designed to restore, rejuvenate and repair. These include wrinkle relaxers and fillers, Intense Pulse Lite, anchoring thread lifting procedures, skin resurfacing, laser hair removal and vein therapy. The result is a more youthful, rested appearance and a softer look.

“Age Defy’s ‘not-so-extreme’ makeover enable help Pebble Beach Guests to achieve natural, significant results and get back to their next round of golf right away” says Harvard and Stanford-trained cosmetic dermatologist and Medical Director, Dr. Rick Noodleman. Lara Davidson, Director of The Spa, agrees. “Our Guests expect a world-class experience. Now, with the addition of Age Defy, we have married full-service spa services with state-of-the-art anti-aging treatments to meet our most discriminating Guests’ wants and needs.”

Dr. Arlene Noodleman, preventive and integrative medicine specialist and Age Defy’s CEO, adds “Our nationally acclaimed aesthetic medicine center has partnered with “the best of the best”. The result is a distinctive Spa experience that uniquely combines business with pleasure.”

In addition, Revercel® clinical skin care products, co-created by the Drs. Noodleman, have been incorporated into several Spa treatments. A results-driven, scientifically and aesthetically formulated line, Revercel contains physician-strength concentrations of peptides, retinols, alpha-hydroxy acids, botanicals and anti-oxidants. These superior products are also available for purchase at the Spa.

For more information about Age Defy DERMATOLOGY AND WELLNESS at The Spa at Pebble Beach™, please call 831-622-6480.

ABOUT AGE DEFY DERMATOLOGY AND WELLNESS

Age Defy DERMATOLOGY AND WELLNESS is the largest cosmetic dermatology medical center in California’s Silicon Valley. Medical Directors Drs. Rick and Arlene Noodleman and their team of skin care experts offer an integrated approach to healthy aging, ranging from cosmetic surgery to integrative medicine services. All are designed to help their patients *Look and Live Well*. Patients enhance and maintain their results with Revercel® skin care for younger-looking, healthier skin. Visit www.agedefy.com or call 877-AGE-DEFY to learn more. For more information about Age Defy at The Spa at Pebble Beach, visit www.pebblebeach.com.

ABOUT REVERCEL®

Developed by Drs. Rick and Arlene Noodleman, a cosmetic dermatologist and preventive medicine specialist, respectively, the Revercel® line consists of elegant formulas designed to help skin appear visibly and physiologically younger and healthier. Using a unique dual approach of combining the sciences of prevention and correction, Revercel *Skin Care* products inhibit and reverse the aging process at the cellular level for a “perfect canvas”. Revercel *Color* builds on this foundation with hypoallergenic, mineral-based cosmetics for a finished, radiant look. Revercel *Nutrition* completes the product family with supplements to optimize health - inside and out. For more information and to order products conveniently online, visit www.revercel.com or call 866-TO-RENEW.